



July August September 2013

www.naeir.org

Green Hill Productions: Music to the Ears of NAEIR Members

Over the past 17 years NAEIR has been blessed through its association with Green Hill Productions. The Brentwood, TN based company markets easy-listening, jazz, inspirational and pop general-market releases to specialty retailers.

Since 1996 Green Hill Productions has routinely made several donations a year to NAEIR across different music genres. The company donates only its out of print music CD, and DVD product. NAEIR repackages this product, breaking it down into smaller units of measure - making it more widely available to NAEIR's national membership base of about 12,000 nonprofits, schools and church organizations.

Melissa Chambers, the company's Director of Operations has been the go-to person at Green Hill Productions during most of our years working together on inventory donations.



When asked what drives their donations program, Ms. Chambers responded as follows **“Our relationship with NAEIR has allowed us to fulfill our corporate philanthropic goals while, from a business perspective, providing us with opportunities to routinely “lighten” our excess, out of print, inventory load. Green Hill Productions has benefitted from an inventory management standpoint, while donating beautiful music to NAEIR and its members in the spirit of being good stewards to deserving charities across the country.”**

Over \$9 million dollars in inventory has been donated to NAEIR since the start of our relationship in the mid-1990s. This has made it possible for us to redistribute a wide variety of music nationally to deserving charities; brightening the lives of millions of people served by our national membership base of nonprofits, schools and church constituents from coast to coast, year in and year out.

Reflecting on the organization's longtime relationship with Green Hill Productions, NAEIR's President and CEO Gary C. Smith recently noted that **“The significance of music in our lives is probably underappreciated. Music evokes a wide range of emotions. It entertains, inspires and promotes creativity. Over the years, Green Hill Productions' excess inventory donations to NAEIR have contributed to enhancing the quality of life of untold numbers of people throughout the U.S.”**

Become a NAEIR AMBASSADOR & Get \$250 For Each Organization Successfully Recruited for NAEIR's Premier Program

To find out how, go to www.naeir.org/ambassador-program/how-it-works/

Business? Nonprofit, school or church?

If you're a business and would like to donate to NAEIR, or if you're a nonprofit, school or church and would like to learn more about the benefits of joining, please give us a call at (800)-562-0955 or visit our website at www.naeir.org.

