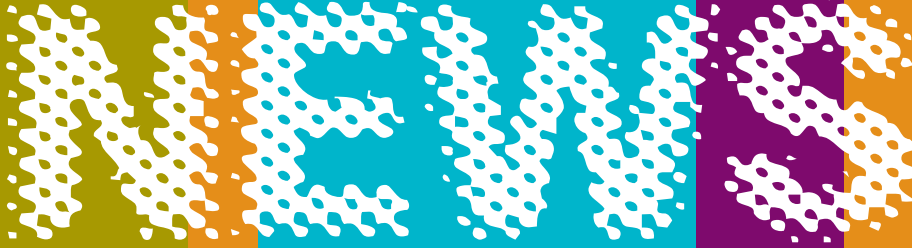


NAEIR



October, November, December 2012

www.naeir.org

NAEIR Launches Teacher's Program

Mid-August marked the launch of our brand new Teacher's Program. After much thought and careful deliberation, we made the decision to step forward and help America's teachers by offering FREE supplies for use in their classrooms for the care of America's youth.

The Teacher's Program, as an online only program will help budget-strapped teachers dramatically reduce their out-of-pocket expenses as they purchase classroom supplies no longer available through their school budgets. Typical items available include pens, pencils, arts and craft items, scissors, markers, highlighters and incentive items like stickers and small toys.

Teachers that join the program pay an annual \$19 membership fee along with nominal handling charges to receive the products. Shipping is FREE!

This is NAEIR's way of giving back to millions of teachers that work hard to educate the youth of our country – America's future workforce. Follow the link, www.naeir.org, to learn more about NAEIR's Teacher's Program as well as to view the variety of products that are available.



NAEIR Rebounds From Big Hit to the Economy!

Not many of us need to be reminded of just how badly the economy was doing a few short years ago. Businesses in general as well as charitable organizations were hurting. As a result many companies and nonprofit organizations were forced to reduce operations or go out of business! Up until then, it was perfectly natural for NAEIR to take in over 100 million dollars of excess inventory in any given year. What had been a longstanding expectation came to a screeching halt. During that time our inbound inventory donations fell to just over 77 million dollars.

We were fortunate to have a large amount of excess inventory stockpiled in our massive warehouse available for our members when the bottom fell out of the charitable contributions world. At that time, many companies in need of immediate cash were forced to liquidate product instead of donating it. Fortunately, our major donors, including some of those featured on our website, were very gracious about picking up the slack for those companies that were not in a position to give at that time.

Last year, we made significant strides in bringing in much needed, member preferred product! NAEIR rebounded and took in \$97 million in inventory, a 26% increase over the prior year! Our goal for this year is \$100 million and we are confident that we can achieve it.

Again, many thanks to all of our donors and in particular, our major donors for helping us to in turn help the ill, needy and children, during a very difficult time in our country's history.

